JOINT CITY COUNCIL/ARIZONA STATE UNIVERSITY LEADERSHIP MEETING AGENDA

Parking is available at the ASU Fulton Center parking garage located at 717 South College Avenue, Tempe, AZ 85281. ASU will validate parking for meeting attendees.

Legal Advice: If necessary, the City Council may vote to recess or adjourn to executive session for the purpose of obtaining legal advice from the Council’s attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

1. CALL TO ORDER

2. Welcome and Introduction – Led by Adam Deguire, Vice President, Arizona State University (ASU)

3. Tempe Vision – Presented by Mayor Corey Woods

4. ASU Vision – Presented by Dr. Michael Crow, ASU President

5. Tempe Current Projects – Andrew Ching, Tempe City Manager, or delegate, and Dr. Morgan Olsen, ASU Executive Vice President, Treasurer and Chief Financial Officer
   5A. City of Tempe Public Health and Safety: Homeless Outreach, Community Support, and Business Initiatives – Presented by Rosa Inchausti, Tempe Chief Deputy City Manager/Chief Innovation Officer, and Darrell Duty, Tempe Assistant Fire Chief
   5B. Prop 400E Update and Downtown Tempe Transportation Projects – Presented by Marilyn DeRosa, Tempe Engineering and Transportation Director; Shelly Seyler, Tempe Deputy Engineering and Transportation Director; and Marge Zylla, Government Relations Director
   5C. City of Tempe and ASU Transportation Demand Management, Transportation Management Association, and Mobility Hubs Update – Presented by Marilyn DeRosa and Shelly Seyler
   5D. Mill Avenue Streetscape Improvements – Presented by Mayor Woods; Marilyn DeRosa; and Donna Kennedy, Tempe Economic Development Director
   5E. Novus Development – Presented by ASU

6. Establish Rapid Implementation Team
7. ADJOURNMENT

According to the Arizona Open Meeting Law, the City Council may only discuss matters listed on the agenda. The City of Tempe endeavors to make all public meetings accessible to persons with disabilities. Special assistance can be provided for sight and/or hearing impaired persons at public meetings. To accommodate attendees with allergies, breathing conditions, or multiple chemical sensitivities, please do not smoke or wear scented products when attending this meeting. To request an accommodation to participate in the City Council meeting, please contact the City Clerk’s Office with 72 hours’ notice to ensure availability at (480) 350-4311 (voice), 7-1-1 (Relay users), or clerk@tempe.gov.
Public Health & Safety
Homeless Outreach, Community Support & Business Initiatives

October 25, 2022
Joint City Council/Arizona State University Leadership Meeting
Purpose of Today’s Presentation

1. Public Health & Safety
2. Homelessness Strategy Plan Focus: 30-60-90 Days
3. Progress Indicators
   • Homeless Solutions HUB and Dashboards
4. Tempe River Bottom - Protecting Public Health & Safety
5. Community Parks
6. Bloomberg Harvard Innovation Track
Public Health and Safety – EMS Calls to Parks (2017 –2022 SEP)

Total EMS Calls to Parks: 1,308

EMS Category of Drug/Alcohol + Unsheltered

Benedict Sports Complex
Clark Park
Cole Park
Creamery Park
Dwight Park
Escalante Park
Estrada Park
Evelyn Hallman Park
Hollis Park
Indian Bend Park
Joyce Park
Mitchell Park
Peterson Park
Rotary Park
Tempe Diablo Stadium Complex
Tempe Women’s Club Park

5%

EMS Category of Drug/Alcohol + Unsheltered

6th Street Park
Birchett Park
Daley Park
Esquer Park
Hudson Parks
Jaycee Park
Kiwanis Park
Moeur Park
Papago Park
Rio Salado Park
Tempe Beach Park

42%

EMS Category of Drug/Alcohol + Unsheltered
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<th>9am - 6pm</th>
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Homelessness Strategy Plan

30 Days
By 8/1/22
- City-wide, 24/7 coverage for homeless related issues
  - One number: 480-350-8004
  - 311 after-hour calls roll to CARE 7
- Began co-locating CARE 7 and HOPE team to Fire Station 6 Facility: 655 Ash Ave.
- 24/7 micro-beat security pilot program with coverage in downtown and in partnership with DTA began mid-July
- Launch HUB site publicly with community messaging
- Homeless Strategy Communication Plan
- Warrant Resolution Program

60 Days
By 9/1/22
- Completed co-locating CARE 7 and HOPE
- Activating HOPE volunteer program
- Initiated CARE 7/PD co-response pilot program
- Leveraging CARE 7 licensing for mental health services
- Community Support Collaborative
  - Employment Contracts with those who have relationships with the unsheltered or direct employment contracts with the unsheltered themselves

90 Days
By 10/1/22
- Activating full-time Community Responders and Neighborhood Ambassadors
- Onboarded a Data Analyst
- Planning for Business Focus Groups
Progress Indicators

1. Individuals Relocated through Engagement (%)
   - Temporary Shelter
   - Housed
   - Connected to family/friends

2. Available Housing & Shelter (#)
   - City Provided
   - Community Partners
   - Case Management

3. Encampments (#)
   - Reported by Workforce and Community
   - Triaged
   - Removed

4. Point in Time Counts (#)
   - DTA district (daily)
   - City Biannual (January and August)

5. Community Reported Concerns (#)
   - 311
   - Council Communicators
   - CARE 7/HOPE
Progress Indicators – HUB and Dashboard Update

https://homeless-solutions.tempe.gov/

Homeless Solutions

Addressing health and safety needs. Improving quality of life for all in Tempe.

The City of Tempe is committed to making homelessness a rare, brief and one-time experience and is investing heavily toward this end through comprehensive programs and services, strong community partnerships and innovative solutions.

The city's Homeless Solutions are continually evolving to meet the needs of individuals we serve and the larger Tempe community. We welcome your input at HOPE@tempe.gov.
Progress Indicators - Individuals Relocated through Engagement

HOPE Outreach and Engagement Dashboard

Total HOPE Engagements

8k

Assisted in Housing Resolution

6%
453 out of 8k

Case Mgmt towards Housing

21%
1.6k out of 8k

Vital Documentation

6%
448 out of 8k

Required Additional Medical Care

3%
278 out of 8k

City Where Homelessness Originated

As of October 3, 2022

homeless-solutions.tempe.gov
### Encampment Reports

<table>
<thead>
<tr>
<th>Status</th>
<th>When noticed?</th>
<th>What did you see?</th>
<th>How many people?</th>
<th>Location type</th>
<th>Visible from road?</th>
<th>Who am I?</th>
<th>Wants follow up?</th>
<th>Follow up contact date</th>
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</thead>
<tbody>
<tr>
<td>New report</td>
<td>9/29/2022</td>
<td>Trash/garbage, Temp…</td>
<td>2-3</td>
<td>Sidewalk</td>
<td>Yes</td>
<td>Community member</td>
<td>Yes</td>
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<tr>
<td>New report</td>
<td>9/29/2022</td>
<td>Trash/garbage, Fire_h…</td>
<td>4-10</td>
<td>Park</td>
<td>Yes</td>
<td>311</td>
<td>No</td>
<td></td>
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</tbody>
</table>

#### Monthly Reporting Totals

- **November**: 0
- **December**: 0
- **January**: 0
- **February**: 0
- **March**: 0
- **April**: 0
- **May**: 0
- **June**: 0
- **July**: 0
- **August**: 0
- **September**: 0

#### Who submitted report?

- **NA**: 311
- **Community member**: 0
- **Council Communicator**: 0
- **HOPE team**: 0
- **Law enforcement**: 0
- **Tempe employee/connector**: 0

#### Encampment Reports

- **Status**
  - Known encampment
  - No encampment
  - Newly verified encampment
  - Cleanup already planned
  - Forward for verification
  - Closed

**As of October 3, 2022**

[homeless-solutions.tempe.gov](homeless-solutions.tempe.gov)

**New Report**

- 63

**Forward for Verification**

- 0

**Closed**

- 580
Progress Indicators - Point-in-Time Counts

Unsheltered Point-in-Time Counts & Service Trends 2018 - 2022

- Unduplicated Tempeans Served by Navigation and Case Management
- Tempe Point-in-Time
- East Valley Point-in-Time
- Regional Point-in-Time

Quantity

FY 2018  |  FY 2019  |  FY 2020  |  FY 2021  |  FY 2022 (JAN)  |  FY 2022 (AUG)
---|---|---|---|---|---
2,618  | 1,117  | 560  | 276  | 1,861  | 515  
5,029
Tempe River Bottom: Protecting Public Health & Safety
Objectives

- **Phase 1 - Sheltering People**
  Resources, services and shelter options

- **Phase 2 - Clearing Debris**

- **Phase 3 - Pruning Vegetation**
  Safe Harbor Agreement (U.S. Fish & Wildlife Service)

<table>
<thead>
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<th>TASK</th>
<th>July 2022</th>
<th>August 2022</th>
<th>September 2022</th>
<th>October 2022</th>
<th>November 2022</th>
<th>December 2022</th>
<th>January - December 2023</th>
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<td>DEBRIS*</td>
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<td>VEGETATION*</td>
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<tr>
<td>MAINTENANCE*</td>
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</tbody>
</table>

*Outreach included in each task
Services (Interdepartmental and Community Partners)

- Medical care
- Veteran’s supports
- Shelter and housing access
- Pet services
- Warrant Resolution Program

Amenities

- Mobile cooling centers
- Restrooms
- Showers
- Dedicated storage for securing personal property

Multiple partnering non-profits and other agencies are working with the City of Tempe to provide these resources and services to our community.
Tempe River Bottom – Phase 1 Sheltering People

- 75 People Engaged
- 50 People Accepted Shelter
- 66% Percentage of People Engaged who Accepted Shelter

= Persons accepting shelter
Tempe River Bottom –
Sections 1 and 2 (West Side of Tempe Town Lake)

PHOENIX

SECTION 1: 95 ACRES

SECTION 2: 55 ACRES

Resource Village
Changes Include

• Additional Outreach
  Assistance from HOPE and CARE 7 teams for community crisis services

• Updated Park Rules
  1. Prohibitions blocking access to park amenities
  2. Damage to landscaping
  3. Use of ramadas for longer than four hours without a reservation
  4. Additional unarmed security and increased patrols to combat the use of illegal drugs and the possession of illegal drug paraphernalia such as hypodermic needles within parks

• Congregate Meal Services
Future Action

• **Campaign for Safety on the Streets**
  o “Real Change, Not Spare Change”

• **Shopping Carts**
  o Pick-up Services, Abandoned Property

• **Salvation Army (2023)**
  o Mobile Unit
  o New Facility – approximately 11,000 sq. ft.

• **Pilot – Step into Housing**
  o Partnership with TCAA
  o Tiered-approach to shelter with I-HELP
  o Shelter for those with age-related challenges
Future Action – Steps Into Housing (Pilot)

Issues
• Prolonged stays among employed individuals (I-HELP)
• Adults with mobility/disability issues (I-HELP)
• Not available to 2nd and 3rd shift employed individuals (I-HELP)
• Non-congregate shelter options ideal for house-ready participants (Motels)

Proposed Solutions
• Create a continuum of care at intakes (I-HELP)
• Housing prepared individuals (Motels)
• Ensure efficient placement immediately

Target Populations
• Congregate Shelter (I-HELP)
  o Adults requiring assessments, adults in need of emergency shelter
• Non-Congregate Shelter (Motels)
  o Adults prepared for housing placements, adults with mobility/disability issues
## Tempe’s Commitments

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<th>$1,273,742</th>
<th>$1,600,000</th>
<th>$18,600,000</th>
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<tr>
<td><strong>HOMELESS PROGRAMS AND SERVICES</strong></td>
<td><strong>NON-CONGREGATE SHELTER</strong></td>
<td><strong>HOMETOWN FOR ALL</strong></td>
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<tr>
<td>• City Funding:</td>
<td>• FY 21-23 General Fund</td>
<td>• Donations</td>
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<tr>
<td>o FY22 Mid-Year Funding</td>
<td>o Leveraged Emergency Solutions Grants Funds (HUD)</td>
<td>o Pledges</td>
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<td>o FY23 Budget</td>
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<td>o Business Permit Fees Funding</td>
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</table>

![CARE & HOPE Line](https://example.com/carehope_line)
Funding and Investments

Hometown for All: Funding and Investment Summary

City Investments: $4.5M Total

Donations Received: $3.3M Total

Pledged: $10.8M Total

About Pledged Funds:
Pledged funds reflect the year they are recorded and may be disbursed later or over a period of time.

For example, 2022 Pledges include $10M in contributions to be distributed over 20 years starting in 2026 and $100K upon certification of occupancy in 2027.

Funding:

City Investments by Fiscal Year
- FY21-22: $0M
- FY22-23: $2.6M

Donations Received by Year
- 2021: $2M
- 2022: $2.6M

Pledged by Year
- 2021: $10M
- 2022: $10.1M

Investment:

Total Investment Summary
- $2.3M ($94%)
- $0.1M (6%)

Improved Properties: $2.3M Total Invested

Land Acquisitions: $146K Total Invested

Funding and Investment Summary Table

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<tr>
<th>Year</th>
<th>Fiscal Year</th>
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The City of Tempe has specified July 1 to June 30 as its fiscal year. All other items are listed by calendar year.
Improving the way City of Tempe government works by driving innovation.

Prototypes & Testing

- Tempe Works Enhancements
- At-Risk Early Signals for Prevention
CARE & HOPE Line
480-350-8004
Prop 400E Update and Downtown Tempe Transportation Projects

Joint City Council/Arizona State University Leadership Meeting

October 25, 2022
REGIONAL TRANSPORTATION NETWORK: PROPOSITION 400 (2006 – 2025)

ADDITIONAL INVESTMENTS:

• 252 miles of new/improved roads
• 7.6 million bus transit revenue miles in FY 2022
• Funding for ADA Paratransit
• Widened/improved freeways
• Improvements in active transportation (bicycle/pedestrian), signal technology, and air quality improvements
Where are we now?

- Federal law requires the development of a long-range transportation plan
- MAG Regional Council unanimously approved the RTP Investment Plan on June 23, 2021
- The Arizona State Legislature passed H.B. 2685 on June 24, 2022 and adjourned the legislative session on June 25, 2022
- Governor Ducey vetoed the bill on July 6, 2022
Proposition 400 Extension Investment Plan Revenues and Expenditures

2020 dollars in millions

Total revenue: $36,780.40
Total expenditures: $36,780.40

Revenues:
- ADOT HURF $2,520.14
- MAG FTA Funds $3,091.30
- MAG FHWA Funds $3,745.80
- ADOT FHWA Funds $7,880.88
- Sales Tax $19,542.26

Expenditures:
- $17,988.70 Freeways
- $12,276.20 Transit
- $6,515.50 Arterials and Regional Programs

$200.00 Air Quality
$250.00 Safety
$312.50 TDM Expansion
$312.50 Emerging Tech
$375.00 Arterial widening
$500.00 Arterial Intersection
$625.00 Arterial Rehabilitation
$750.00 ITS
$1,000.00 Active Transportation
$2,190.50 Arterial Program
Regional Funding Portfolio without Proposition 400 Extension

2020 dollars in millions

MORE THAN HALF OF THE TOTAL REVENUES REMOVED

REVENUE
the source of funds

EXPENDITURES
the destination of funds

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ONGOING ACTIVITIES

► The region has reaffirmed its commitment to the plan and aggressive pursuit of an extension of Proposition 400, bringing the extension before voters as quickly as possible.

► Continue to educate key businesses, stakeholders, and the public.

► Partner with GPEC on an economic analysis of the investment plan and extension of Proposition 400.

► Generate informational materials.
Tempe Infrastructure Projects adjacent to ASU

- University Dr and College Ave Pedestrian grade separation – Federal and local funding committed
- Scottsdale Rd Bike Lanes (Curry to Continental) – Federal and local funding committed
- 8th Street Bicycle and Pedestrian Improvement – Federal and local funding committed
- Rural Rd and Terrace Rd Pedestrian grade separation – No committed funding
- Rural Rd and 6th St Pedestrian grade separation - No committed funding
- Scottsdale Rd and SR202 On-ramp project – Local funding committed
- Adaptive Signal Control – Local funding committed
- Dorsey Ln Connection – No committed funding
Tempe Infrastructure Projects

Tempe Infrastructure Projects adjacent to ASU with Prop 400E funding

- University Dr at Rural Rd: LRT Grade Separation – Prop 400E/Local funding required
- Rural Rd Bridge at the Salt River (Widening)- Prop 400E/Local funding required
- Tempe Streetcar Extension - Prop 400E/Local funding required
- Regional Bus Operations - Prop 400E/Local funding required
- Bus Rapid Transit – Rural Rd - Prop 400E/Local funding required
- ADA Paratransit Services - Prop 400E
Questions?
City of Tempe and ASU Transportation Demand Management, Transportation Management Association, and Mobility Hubs Update

Joint City Council/Arizona State University Leadership Meeting

October 25, 2022
Outcomes

- Creates an entity (TMA) responsible for implementing and working with local businesses and organizations on TDM strategies and travel options
- Addresses City Performance Measure 3.27 – Traffic Delay Reduction by encouraging use of alternate modes reducing congestion
- Addresses Highlighted Actions of the 2022 Climate Action Plan focusing on reducing Greenhouse Gas (GHG) emissions
- Addresses first/last mile needs
Phase 1 Completed – Final products submitted to MAG in September

- **Transportation Demand Management (TDM) Plan**
  - Developed TDM programs & policies to promote multi-modal investments.
  - Identified TDM strategies for new and existing residential, commercial, office, and educational developments.

- **Transportation Management Association (TMA) Plan**
  - Completed assessment of interest of potential participants
  - Numerous interviews conducted

- **Mobility Hubs Plan**
  - Located preliminary areas for deploying mobility hubs.
Participants/Stakeholders

- Public Meetings (Virtual and Open House)
- Tempe Chamber of Commerce
- Downtown Tempe Authority
- ASU Parking and Transit
- Technical Working Group
- Tempe Development Review Commission
- Community & Employer Stakeholders
- Mayor’s Youth Advisory Commission
- Tempe Sustainable and Livable Communities Council Committee
- Tempe Human Relations Commission
- Tempe Sustainability & Resilience Commission
- Tempe Transportation Commission
- Tempe City Council
- Individual interviews with Stakeholders
Stakeholder Engagement

Key takeaways

- Enthusiasm for TDM, TMA, & Mobility Hubs
- Education and awareness will be key to the success
- Businesses are interested in the ROI for investing in these strategies
- Positive response about the potential value of a TMA in addressing transportation issues and facilitating efficient travel
Upcoming Planning Work – Phase 2

- **Transportation Demand Management (TDM) Plan**
  - Develop implementation strategies that can be adopted to implement TDM.

- **Transportation Management Association (TMA)**
  - Develop a fully functioning TMA with performance measures; and have the infrastructure in place to support mobility and reduce congestion in the city.

- **Mobility Hubs Plan**
  - Develop a prioritized mobility hubs location list that will be funded by the city. The project will honor the identified locations of the rental scooter and bike parking at the ASU campus.
  - Locate electric vehicle charging stations within the city right of way.
  - Prepare ordinances for car share, personal delivery devices, free shuttles and other upcoming mobility devices.
Phase 2 Schedule

- Project Scope approved by ASU, DTA and negotiated September 2022
- Project Charter submitted to Engineering October 2022
- Council Approval Expected –November 2022

- City of Tempe committed to funding Phase 2 and working with ASU and DTA
- ASU committed to funding annual assessment of TDM measures and TMA by School of Geography and Planning
Questions?
Mill Avenue Streetscape Improvements

Joint City Council/Arizona State University Leadership Meeting

October 25, 2022
Mill Avenue Streetscape and Infrastructure Improvements

Status: Finalizing Conceptual Design; Final Design to Begin this FY; Construction Begins FY 2023/2024
Major Elements Include:
- Decorative Sidewalks
- Intersection Improvements
- Electrical and Irrigation Upgrades
- Enhanced Lighting
Major Elements Include:

- Shade; Street Trees (with Silva Cell System)
- Species Diversity for Environmental Health and Sustainability

Examples Include:

- Indian Laurel (Ficus)
- Leatherleaf Acacia
- Mastic Tree
- Tipuanu Tipu
- Fruitless Olive
Major Elements Include:

- Urban Living Rooms and Street Furniture
- Wayfinding and Signage
Pedestrian Only Phase – Mill Ave. and Fifth Street

Status: Analyze Concept this FY for Possible Implementation in Streetscape Project
Next Steps

This Fiscal Year:
- Replace String Lights on Mill Avenue Bridges
- Construct Downtown Festoon Lighting
- Design Mill Avenue Streetscape and Infrastructure Improvements
- Analyze Pedestrian Only Phase

Next Fiscal Year:
- Begin First Phase of Construction of Mill Avenue Improvements
Questions?